

SURE Conference Schedule 2018

12:00 - 12:30 Arrival and Registration (outside the Inspire Lecture Theatre)

12:30 - 13:00 Mini Keynote delivered by the Faculty of Science & Technology (Inspire Lecture Theatre)

	Inspire Lecture Theatre (100)	F105 (30)	F107 (20)	F109 (30)	F111 (20)	F203 (24)	F305 (40)
13:00 - 14:00 Presentation session	Session chair(s): Joyce Costello	Session chair(s): Elina Dolea	Session chair(s):	Session chair(s): Sara White (Chair), Fotini Tsofilou & Lucy Stainer	Session chair(s):	Session chair(s):	Session chair(s):
	Ariella Thompson An examination of audience perceptions of sexual violence and misogyny in Game of Thrones	Connor Peters How cultural intelligence impact the communication strategies	BLANK	Ben Treadgold The effects of a virtual rehabilitation programme on balance: A literature review of chronic stroke patients	Oliver Curtis Design of an electronic scratchcard to facilitate immediate assessment feedback in the classroom	Oliver Waterhouse	Ash Prince The Design and Implementation of a Bespoke Platform for Visualisation Curated Sentiments from News Articles
	Dominic Burt The impact of online relational strategies on gratitude and word of mouth: a case study of Joe Wicks	Katrin Mahfuz How does engaging with Peer Assisted Learning (PAL) impact the learning and personal development of students from	BLANK	Sophie Price The Nutrition Friendly Environment Project	Megan Barling Exploring toxicity of chemotherapeutic agents used to treat Cervical and Ovarian cancer from the patients perspective;	Ted Thomson How do long term supporters of AFC Bournemouth perceive the identity shift of the club in recent years?	Jan Chwalek Host manipulation by Pomphorynchus tereticollis
	Michael Faucher-Folie Impact of internal marketing on building commitment between not for profit organisations and their employees	BLANK	BLANK	Matthew Hayward Ergonomic Alterations: The solution to upper body work-related musculoskeletal disorders within dentistry?	Isobel Hunt The effect of emotion-based reviews affects consumer decision making and trust	Yanislava Hristova Perceptions and attitudes of the hotel industry toward responsible tourism	Luke Gent Investigating specific taphonomic changes and canid gnawing; how its process effects sharp force trauma present on human
	Heather Snook A deconstruction of the modes of nostalgia in Peaky Blinders	Alice van Raalte Loved Her to Bits: "Snuff Fiction" and the "Post-Gothic Serial-Killer Romance" in Forward Slash (2013)	BLANK	Sian Hughes Adolescent's Experiences of Physical Activity Technology Platforms. A Qualitative Literature Review	Andrew Watt Differences in Sit-to-Stand, Standing Balance and Stairs in Elderly Community Dwelling Fallers and Non Fallers	Helen Guerrier Me against the bully, who wins, I decide: an auto ethnographic account about my struggle with obsessive compulsive disorder.	Viktorija Kalinina Does altering footwear influence vertical ground reaction force (vGRF) during heel strike running?
14:00 - 15:00 Presentation session 2	Session chair(s): Joyce Costello	Session chair(s):	Session chair(s): Salvatore Scifo	Session chair(s): Sara White (Chair), Fotini Tsofilou & Saffron Scott	Session chair(s):	Session chair(s):	Session chair(s):
	Olivia Silverstone-Channer Random acts of kindness and reciprocity	Jana Saastamoinen Personal Happiness: How to Achieve a Key Goal in Life	Grace Connors The Fall: an analysis of stereotypes for female characters in crime dramas	Leigh-Anne Dixon Undergraduate NHS Service Improvement Project: Improving Community Acquired Sepsis Treatment	Hannah Holgate Designing technology for Music Therapy	Alex Mansell, Zoe Fox, Emily Humphries, and Ruth Blechyn den An exploration of the current UK beauty market and an innovative CRM loyalty proposition to retain and recruit	Bradley Powell Individual Variability in Schizotypal traits
	Oliver S. Kozsla Media employees display of public service motivation in their online professional identities	Tereza Paskova An investigation of the role of emotional intelligence in the tourism and hospitality industries: a tool for increasing internal	Pierre-Hugo Richard An analysis of Trump's tweets and underlying narrative	Jessica Rajksa What Motivates the Choices Parents Make, When Purchasing Their Children's Snack Foods?	Danielle Sweeting What do young children in the United Kingdom understand about the concept of health?	Scott Wilkes The effect a stammer has on social participation in sport amongst young people.	David Hurst Exploring the use of contemporary games technology for a real-world location reconstruction.
	Emma Best Saving a dogs life over a refugees – The charity marketing flaw	Atanas Nikolaev An ethnographic exploration of the embodied experiences of women at a leisure centre in the south west region of England	Bethan Stevenson No Place Like Home: The Changing Space of Warwick County Asylum	Shannon Saunders What are the perceived barriers to participation in physical activity in university students in high-economic status	BLANK	Zoe Fox To investigate the influence of bloggers product promotions within health and fitness via social media on Millennial's eating habits.	BLANK
	Cameron Scott The use of social media by the english premier league	Dan Pryke Is training for failure an effective strength training method for achieving myofibrillar hypertrophy in amateur male American football players?	Dannielle Gamage Ever considered Twilight to be racist?	Lauren Bradley The effect of FES-cycling programmes on osteoporosis in patients with spinal cord injury	Shannon Carlson Profile, effects and toxicity of synthetic cannabinoids from online partakers perspectives: A pilot	Daniel Chamberlain Using personality typology to directly increase customer engagement with in marketing'	BLANK
15:00 -15:30 Poster session & Refreshments	F104						
	Assessors:						
	Faculty of Health & Social Sciences: Jonny Branny & Jonathan Williams						
	Faculty of Media & Communication:						
	Faculty of Management:						
	Faculty of Science & Techonology:						
1. Peter Jackson Improving nitrational intake and knowledge in adults with disabilities	5. Natalie Steele An investigation of the main issues Bournemouth faces as a seaside resort and evaluate how Tourism in Bournemouth can be developed to make it a world class resort	9. Dannielle Gamage Ever considered Twilight to be racist?	13. Eloise Hunt The Impact of role strain on mental health in athletes vs dancers	17. Dosty Ali Characterisation of coffee varieties from variety authentic coffee samples using hand held near infrared spectroscopy			
2. Georgina Polius Exploring the foodbank Industry: The red voucher "leave no man hungry"	6. Danielle Palombo Employee wellbeing in the events industry	10. Alice Baglietto and Alberto La Scala Functionally-based Synthesis of Architectural Models from Shape Grammars	14. Bailey Donne	18. Thilo Reich Using electronic patient records collected by ambulance personnel to detect disease outbreaks			
3. Emily Rogers Family meal time frequency can boost fruit and vegetable consumption in school-aged children and their parents	7. Tom Hoxey & Adam Faiers Integrating Live Skeleton Data into a VR Environment	11. Ashley Christopher & Charles Davis The possibility for continuity at Rakhigarhi	15. Jack Dazley Ciliated Protozoa and other Zooplankton as potential biological control agents of freshwater Cyanobacteria	19. Megan Barling Exploring toxicity of chemotherapeutic agents used to treat Cervical and Ovarian cancer from the patients perspective; possible challenges and advances in selective toxicity.			
4. Mathew Sait What is the magnitude of impairment associated with kinematic deficit of the cervical spine in patients with chronic neck pain compared with healthy controls	8. Kate Edge Implicit Bodybuilding	12. Stelian Tsekov The effects of paracetamol or cadmium on the development rate and weight of the Calliphora vomitoria (Diptera: Calliphoridae) larvae.	16. Amy Burbage The Effects of Word Length and Word Frequency on Children's Eye Movements during Reading	20. Ebony Torrington Drug related problems associated with chemotherapeutic agents used in breast cancer treatment from the perspective of patients: analysis of online discussion fora.			
15:30 - 16:30 Presentation session 3	Session chair(s): Joyce Costello	Session chair(s):	Session chair(s): Salvatore Scifo	Session chair(s): Sara White (Chair), Jonathan Williams & Carol Clark	Session chair(s):	Session chair(s):	
	Katie Dennis Perceptions that University students hold in regards to anti-smoking campaigns.	Claudia Lewis How does an event entrepreneur grow their business in the first two years?	Jack Ellingham The skin of gay men	Rachel Bellamy Development of a questionnaire to identify attitudes and beliefs relating to pain management in students on health profession	William Parcell-Jones Creating an adaptive e-learning solution to help enhance student learning.	Hazel Trengrove	Danielle Sefu Exploring the intrinsic barriers and facilitators of physical activity in children
	Katy Whorrod An investigation into whether the reputation of Media Studies as a 'soft' subject has had an effect on young people studying	Laura De La Red Garcia An analysis of Corona's use of events to create and sustain customer engagement	Vanita Patel Marquis de sade's gothic wet dream: the human centipede	Louise Rich How can end of life care be improved based on feedback from end of life patients?	Tiffany Cullern The detection of nicotine concentrations in various e-liquids compared to concentrations stated on manufacturing labels: an	Annie Muir, Jessica Keitley, Leanna Bird and Megan Payne Consumer Perceptions of Supermarket Own Brands	Ana Bordona Foz Discovering the differences within our two contemporary ancestors
	BLANK	Charlie Simmons Digital immersion: origins of stimulation within streaming and eSports	Simon Curry, Florence Woods, Thomas Wilkinson, Rosie Bell, Theodora De Winter and Cameron Hill Bournemouth University Law Review: A Journey from Concept to Reality	Sophie Peters Is the judgement of right and left reduced in individuals with musculoskeletal pain?	Jonathan Lim Finding the "Old Village": Archaeological Prospection at the Yup'ik Eskimo site of Nunalleq, Southwest Alaska	Thomas Thorneywork An exploration into the effects of academic deadlines on exercise habits in students	Michael Conor Dever Gesturino: a hands free musical instrument for audio file playback and manipulation
BLANK	Claudia Wilkin When your lifestyle and hobby are your brand: social media influencing as a business	BLANK	Daisy de Meester Perceptions of physiotherapists' towards evidence based practice and its application in clinical practice	BLANK	BLANK	Matthew Harris The ecology of Pomphorynchus tereticollis and it's Gammarus host in the river Avon (UK)	

16:30 - 17:00: Mini Keynote delivered by the Faculty of Media & Communication & SURE wrap up (Inspire Lecture Theatre)