



Bournemouth  
University

# MA Multimedia Journalism

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**School of Journalism, English & Communication**  
**The Faculty of Media & Communication**

# Webinar content



## **Bournemouth University overview**

✓ **School of Journalism, English & Communication**

### **Our course portfolio:**

✓ **MA Multimedia Journalism**

✓ **Entry requirements**

✓ **Research in the Faculty of Media & Communication**

✓ **Bournemouth University International College in association with Kaplan**

✓ **Q & A**

# A top 200 University



“BU has over 17,000 students including 2,000 international students from 100 different countries”



**Awarded a Queen's  
Anniversary Prize  
for Higher & Further  
Education**



**First to be  
commended for  
student  
learning  
opportunities.**

**93.5% of  
graduates  
employed/in  
further study  
within six  
months of  
graduating\***

## Our course portfolio

Our courses aim at providing:

- **academic content** geared to the **professions**
- a **student-centred** learning environment
- emphasis on **intellectual achievement** and **employability**
- **real business experience** – **placements within the industry**
- an **international** perspective:
  - international **students**
  - international **study opportunities**
  - **units** with an international **focus**

THE  ROCK



## Our course portfolio

### Postgraduate courses

**MA Multimedia Journalism**

**Course fees:  
September 2016 entry**

**UK/EU: £7,750**

**Non-EU: £13,500**

#### Key facts

- **1 year full-time**
- **September start**
- **Study 6 units plus a project or dissertation**
- **Accreditations: Broadcast Journalism Training Council**

**5% early bird discount on fees if you pay your tuition fee before or within seven days of enrolment**

**Scholarships available from £2000**

# Entry Requirements

**A Bachelors Honours degree, 2:1 or above**

**or equivalent. An interview will be required.**

**If English is not your first language you'll need IELTS 6.5 (Academic) or above.**

If you lack the formal academic qualifications needed to enter a postgraduate or post-experience degree, there are several alternative routes to follow - some based on experience.

A number of pre-sessional English and preparatory programmes are offered through our partner institution, Bournemouth University International College, and will get you ready for study at BU at the appropriate level.

## Course details

On this course you will usually be taught by a range of staff with relevant expertise and knowledge appropriate to the content of the unit.

This will include senior academic staff, qualified professional practitioners, demonstrators, technicians and research students. You will also benefit from regular guest lectures from industry.

### The Core Units

- **Multi-Media Reporting Skills**
- **Journalism in Global Contexts**
- **Legal & Ethical Context**
- **Digital Journalism**
- **Professional Placement**
- **Dissertation or Journalism Project**

# Student-Centred Learning

All units involve between 2 and 8 hours contact time per week, plus tutorials and independent study time.

- ✓ The ways in which we select our students are socially inclusive, and we have a broad mix of international and UK students studying with us. The course suits new entrants to the profession and those wishing to extend their skills across different media, at home and abroad.
- ✓ A strong emphasis on the practical skills required across different news media
- ✓ You will find your own stories from the local area, interviewing a range of sources and producing across media including for the public-facing news website

## Course details

**As well as choose 3  
optional units....**

**Documentary Journalism**

**Digital Magazines**

**Investigative Journalism**

**Environmental and Crisis News**

**New Media Innovation**

# Career pathways

The course suits new entrants to the profession and those wishing to extend their skills across different media, at home and abroad.

It is accredited by the Broadcast Journalism Training Council (BJTC), which means it teaches practical journalism skills to a professional standard.

Some of our Multimedia Journalism graduates are now undertaking roles such as:

- TV reporter
- Online content editors
- Social media consultant
- Multimedia journalist



## Course details

### GRADUATE DESTINATIONS:

Our graduates get all kinds of jobs within a wide variety of organisations, many get great jobs in their home countries too...

**BLOOMBERG**

**PRESS ASSOCIATION**

**REUTERS**

**BBC**

**CHANNEL 4**

**SKY**

**FINANCIAL (NEWS) & MAGAZINE WEBSITES, OTHER  
DIGITAL CONTENT**

**LOCAL RADIO, LOCAL NEWSPAPERS**

**AXEL SPRINGER (GERMANY), NATIONAL TV IN  
ICELAND, TURKEY etc...**

# Real-world Research

**We welcome applications for projects linked to any of our research areas**

**BU provides a range of fully-funded and match-funded PhD studentships to support outstanding candidates**

**For more information about our research themes and academic expertise, visit: [www.bournemouth.ac.uk/research](http://www.bournemouth.ac.uk/research)**



The Graduate School



Research is integral to all that we do at BU, all of our students being taught by people undertaking research and it feeding back into courses

# Bournemouth University International College

## Our Courses

- ✓ Pre – Master's
- ✓ Master's Enhancement Programme
- ✓ Pre-sessional English for University Study Programme
- ✓ Preparatory English Tuition
- ✓ For more information visit [www.bournemouth.ac.uk/international-college](http://www.bournemouth.ac.uk/international-college)





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## Support Available

**Specialist International Student Support Officer providing dedicated one to one Academic and Pastoral support both pre and post arrival at BU.**

- ✓ Disability & Additional Learning Support
- ✓ Language Centre
- ✓ Library & Learning Support

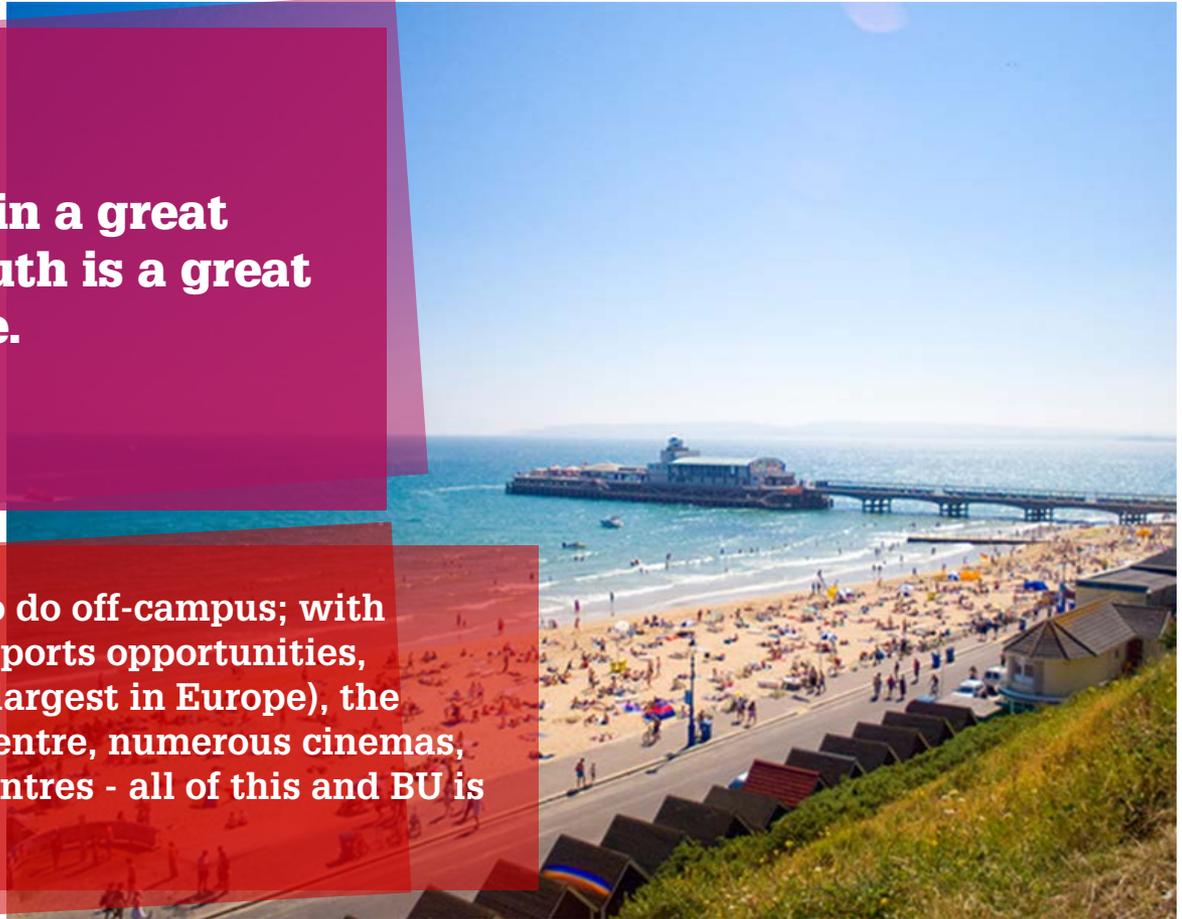
- ✓ Study Support
- ✓ Academic writing
- ✓ Critical analysis
- ✓ Exam and revision techniques
- ✓ Presentations
- ✓ Referencing
- ✓ Avoiding plagiarism
- ✓ Health and wellbeing
- ✓ Chaplaincy
- ✓ Counselling
- ✓ Medical Centre

**Find out more at  
[www.bournemouth.ac.uk/  
international-college](http://www.bournemouth.ac.uk/international-college)**

# A great place to live

**And of course, we are in a great location so Bournemouth is a great place to study and live.**

**There is plenty for students to do off-campus; with fantastic beaches and water-sports opportunities, including Poole Harbour (the largest in Europe), the Bournemouth International Centre, numerous cinemas, health clubs, and shopping centres - all of this and BU is only two hours from London**



The logo for Bournemouth University, featuring the letters 'BU' in a stylized, white, outlined font.

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A photograph of a modern, brightly lit study area. The room has a white ceiling with recessed lighting and several pendant lights. The walls are decorated with large, colorful geometric shapes in yellow, blue, and red. A group of five students is gathered around a long wooden table, looking at a laptop. One student is standing and pointing at the screen. The overall atmosphere is collaborative and creative.

**Your future takes shape at BU...**

**Any questions**

**for Postgraduate students joining us in 2016**