

Bournemouth  
University

# REPORT



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## Annual Review 2013

# 1st university to be “commended”

## for quality of student learning opportunities

**It has been an exciting year of academic collaboration and community engagement at BU and our hard work has culminated in BU becoming the first university to be commended by the Quality Assurance Agency (QAA) for the quality of our student learning opportunities.**

This is a real crowning achievement that reflects the talent, dedication and hard work of everyone in the BU community, and is a significant accolade of which we can all be justly proud.

It is not that long ago that fusion was simply a word on a page, at the heart of the bold new vision BU 2018: Creating, Sharing, Inspiring, a word which symbolised a fresh approach to connecting the key elements of education, research and practice in a more powerful and dynamic way.

The concept of fusion was designed to create a unique academic experience, one that would put our great university at the forefront of higher education, raising our profile and reputation both on the national and international stage.

But actions speak louder than words – and that is exactly what we have seen in the past academic year.

It has been another year of collaboration and co-operation. Across BU, students and staff have embraced this bold new vision, working without barriers in shared learning spaces, and forging even greater academic links to deliver innovative and ground breaking research projects that continue to positively impact on lives outside the university.

The £3m Fusion Investment Fund has helped in this process, providing a range of practical initiatives and funding which has enabled staff to support each other, and a range of stakeholders, in activities that drive forward the fusion agenda, both here in the UK and abroad.

It has also been a year of continued community engagement with key events like the BU Festival of Learning, our volunteering programme and aspireBU (formerly Aimhigher with BU) – all ensuring we have a major impact socially, economically and educationally beyond the campus.

What's important now is to maintain this momentum and continue to build on our reputation for inspirational teaching, world-class research and professional practice. We all have a role to play in forging ahead with the ethos of fusion to create the ultimate learning experience for all.

We know BU is a wonderful place to study, but with a continued spirit of co-operation and collaboration across all academic disciplines...we can make it even better!

We hope you enjoy this Annual Review.

### Sue Sutherland OBE, Chair of the University Board

The Board is delighted with the university's achievements in the first year of the delivery of the strategic plan and we are pleased to see more and more students expressing an interest in learning with us.

To ensure that we continue to offer students the best possible educational experience and facilities, the Board has approved ambitious and exciting plans that will see us making hitherto unprecedented levels of investment in our estate and IT services to transform the institution and support the delivery of our long-term vision. We thank the Vice-Chancellor and his team, the Deans, Directors of the Professional Services, and all university staff for their ongoing hard work in delivering that vision.

The Board would also like to record its thanks to the Chancellor, Pro Chancellors and our fundraising champions and benefactors for their hard work and generous contributions which continue to enrich the experience of both students and staff.

The President of the Students' Union continues to be a vital and valued member of the Board and we thank Louise Bryant for her very significant contribution during this last year and look forward to working with the new Students' Union President, Murray Simpson.

### Professor John Vinney Vice-Chancellor

Reading examples of the amazing work we are doing here, it is little wonder I often say BU just keeps getting better!

This year we have focused on embedding the university's vision to create, share and inspire through fusion. The result has been ground-breaking work by our talented staff and students.

But we have some exciting developments planned too – including a £10.5 million Student Centre, part of a £200 million investment in our estate over the next five years. I'm also delighted that in September BU became the first ever university to be nationally commended for the quality of its student learning opportunities.

There are some people I'd like to thank personally for the university's success this year. Firstly the BU Board members and University Chancellor, but particularly our Chairman Sue Sutherland. Secondly the outgoing President of the Students Union Louise Bryant and her colleagues, including her successor Murray Simpson. Thanks also to all our students, the BU alumni and our friends in Dorset and beyond.

Finally, special thanks to the people who make BU what it is – the wonderfully talented and committed staff. Congratulations on another fantastic year.

### Murray Simpson SUBU President

What I really like about BU is the importance it places on the whole university experience.

While BU recognises your degree is important, it also knows you need other skills to succeed in such a competitive environment.

That's why it supports students throughout the whole process – from A level results day, right through until after graduation.

Bournemouth University opened my eyes to all the opportunities available to me and I would like to thank the university for having such a welcoming and collaborative approach to SUBU and the students.

At SUBU, we're constantly aiming to deliver on the needs of today's students, and have made amazing progress in previous years to ensure BU and SUBU are accessible to all.

I now look forward to working with BU to ensure we are always delivering a university experience that equips our students with the skills they need – and some amazing memories

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# Welcome

to a celebration of the best of BU!





# When disaster strikes

How BU's expertise helped with a Ghanaian air disaster

## The research

Bournemouth University's Disaster Management Centre (BUDMC) has garnered decades of experience in education, research and professional practice.

It lists governments, international aid agencies and multi-national businesses among its clientele, and prides itself on the practical, applicable nature of the research, consultancy and training that it delivers. However, the findings from one training programme in Ghana were put into action in a timescale that even the most seasoned of experts could not have foreseen.

The exercise in question simulated a plane crash at Accra airport, and was designed to ensure the various organisations associated with disaster management were primed to respond to an emergency in a quick, safe and co-ordinated fashion.

This included the airport authorities, the police, the fire services, the military, local government and international embassies amongst others. After a successful training programme and de-brief, the value that BUDMC adds to disaster management preparations was demonstrated in dramatic fashion just a week later.

In heavy rain and poor visibility, a Boeing 727-200 crashed as it attempted to land, breaking through a perimeter fence and colliding with a packed minibus. In total, 12 people lost their lives, the deadliest accident in Ghanaian aviation history. However, it is a figure that would undoubtedly have been higher but for the swift response from the airport authorities, who were able to co-ordinate an heroically swift response from a variety of agencies to prevent an ever bigger tragedy.

BUDMC's role in preparing the Accra authorities for such an eventuality drew praise from Ghana's President and the National Disaster Management Organisation (NADMO), with the team's advice being described as 'invaluable' by NADMO's Head of Research.

Little wonder, then, that BUDMC enjoys a global reputation for disaster management. That's why the centre (along with BU's International Centre for Tourism & Hospitality Research) has been selected by the United Nations World Tourism Organisation (UNTWO) to undertake vital research into global disaster management. While those findings will help agencies the world over to plan for the worst, one thing seems certain: few will ever have to put BUDMC's advice into action quite as quickly as the brave souls who raced into action at Accra airport.

## The academic



**Richard Gordon**  
Director BUDMC

It seems impossible to believe that we could run an air accident exercise just a week before a real incident occurs in almost exactly the same place, but aside from what was an incredible coincidence, what this dramatic story also illustrates is just

how invaluable and vital the work of the BUDMC is.

It has been an incredibly busy year for the centre and one in which we have seen an exciting growth in the development of national and regional disaster management planning in many parts of the world.

Over the past months we have travelled to a variety of countries, working either at the invitation of the government itself, through its disaster management agency or Ministry of Defence, or initiated and sponsored by British Defence Attaches through their UK embassies.

Representatives from overseas have also visited the UK and we have had the privilege of taking senior executives to visit agencies and organisations here to demonstrate British best practice in emergency management planning and response.

The centre continues to train FCO (Overseas Territories) Governors and their Deputies and Staff Officers for postings to the Caribbean, now an established requirement for all FCO postings there.

## The student



**Jennifer Lansdowne**  
BA (Hons) Tourism Management

As part of my degree at BU I spent my third year on placement at the Bournemouth University Disaster Management Centre. I was extremely fortunate to be able to work closely with the Director, Richard Gordon, who is not only a leading figure in the international

disaster management community, but also an inspirational mentor.

Having worked abroad in tourism for a number of years, I am passionate about how disaster management integrates with the industry and how to improve the training aspect of managing disasters. As the BUDMC provides international training courses I had the opportunity to attend those held in the UK.

The centre had been commissioned by the United Nations World Tourism Organisation to conduct a major piece of research into the integration and collaboration of disaster management between the travel and tourism industry, and the public sector. During my time there, part of my work involved creating an international database and researching case studies for this project. This gave me wonderful opportunities to network with senior managers in the industry, which was extremely useful for my final year dissertation and my future employment prospects.

## The impact



With the reputation Bournemouth University has around the world for its work in disaster management and response, we had no hesitation in asking them to provide us with the kind of training necessary to respond effectively to any emergency.

Little did we imagine that we would be putting all we had learned into practice just a week later when we experienced an aircraft crash involving an Allied Air Cargo plane at the Kotoka International Airport in Accra. Fortunately, with the training still very much fresh in our minds, our response was speedy, coordinated and hugely effective.

When the President of our country was briefed on the emergency by our National Co-ordinator for Disaster Management, I was delighted to learn he was informed that BUDMC had prepared the National Disaster Management Organization and stakeholders for such an eventuality. It is only right and proper that the role of the centre be recognised in this way and the impact they have had on our planning and response to emergencies. Your help has been invaluable.

**Dr. Kingsford Asamoah**  
(Head of Research) National Disaster Management Organization (NADMO) Ghana

## Creating the most stimulating, challenging and rewarding university experience in a world-class community

- Deliver an outstanding and personalised student experience
- Create a world-class learning environment
- Develop strategic local, regional national and international partnerships
- Build strong professional and academic networks worldwide
- Ensure our graduates are culturally aware and internationally mobile by embedding the globalisation agenda within our student experience.



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The Quality Assurance Agency for Higher Education, September 2013



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# Tackling dementia is all in the teamwork



## The academic



**Professor Anthea Innes**  
Director of BUDI

What makes BUDI special is it is a genuine cross-school initiative where everyone works as a team. The 'buy-in' from the other academic schools involved has been tremendous and the success we have had is simply down to the way everyone works together. There is a real sense of teamwork.

It is worth remembering, that the majority of our team have never been particularly interested in dementia before, but can see how they can apply their particular area of interest or expertise to make a positive difference. That's the real strength of the institute. We are not traditional medics, clinicians or social workers – although we have these in our team too – but an eclectic mix of people bringing their area of interest to the study of dementia. It means some very different and dynamic ideas.

Collaboration, both internally and externally has been absolutely central to the success of the institute, but it has also been about making the right connections, both nationally and internationally. We now have very good foundations in place.

Public engagement has been key too. Events that focused on the low rate of diagnosis of dementia and care home provision were real highlights.

## The student



**Ben Hicks**  
BUDI researcher and PhD student

Working with people with dementia has challenged my own perceptions of what they are able to do and to understand that they can still learn and develop new skills.

I am currently working on a PhD exploring the benefits of computer game technology on cognitive abilities, physical activity and social interaction in older men with dementia in rural areas of Dorset, which is being part funded by AgeUK Dorchester.

Working for BUDI has also enabled me to be involved in, and lead on, a range of other research projects, while drawing on the skills and expertise of the multi-disciplinary BUDI team that work in the fields of psychology, sociology, tourism, media, technology and health. Having the chance to work with professionals from other backgrounds, who have different approaches to dementia care, has been invaluable for my career development, as well as broadening my understanding of the dementia care field.

I also got the chance to travel to Colombia and Taiwan and present my research. It has been interesting to understand the views on dementia care in these countries and to establish potential collaborations for post-doctoral work. Some potential collaborations and publications are currently being discussed and will hopefully come to fruition soon.

## The research

This summer saw Bournemouth University Dementia Institute (BUDI) celebrate its first birthday – and it has been a year of considerable progress. Under the leadership of Professor Anthea Innes, BUDI has already made significant inroads into its mission to increase the quality of care and support for those directly and indirectly affected by dementia.

In a matter of months the team has grown from four members to 16 and is a model of cross-collaboration. Experts in health, social care, psychology, business, retail, and even a maritime archaeologist have worked together to explore innovative,

multi-disciplinary ways to support those with dementia and their families and carers.

BUDI works with carers and people with dementia to explore their experiences, developing creative ways to engage with the public and promote awareness of understanding of dementia. It also offers consultancy to help develop dementia-friendly environments and improve dementia services and care provision.

It is a perfect example of the progress that can be made through the fusion of research, education and professional practice. The staff within BUDI work tirelessly to create a learning environment where ideas and knowledge can be

exchanged and shared regardless of how or where they originate.

This determination to make a tangible difference to societal needs has already helped BUDI to act as a catalyst for change, and has driven 23 funded projects with a variety of benefits across many facets of the dementia agenda. With over 820,000 people living with dementia in the UK, it is not hard to see the potential benefits that increased awareness, faster diagnosis and a higher quality of care can bring – not just to those living with the disease, but all those who are touched by it, including their carers and families. Thanks to the work of BUDI, those improvements move ever closer.

## Sharing

our unique fusion of excellent education, research and professional practice

- Fuse research, education and practice to create a unique academic experience where the sum is greater than the component parts
- As part of that fusion, undertake world-class research in recognised areas of academic excellence
- Through our fusion, we will offer exceptional levels or relevant real-world learning opportunities and work placements
- Our fusion will deliver inspirational teaching using the latest technology in world-class facilities
- Be recognised internationally as a thought-leader through our research, education and practice in key areas of strength.

## The impact



Sometimes I find it hard to believe that just seven years ago, when my late mother Edna was first diagnosed with dementia, attitudes towards this illness were so very different.

I had journalists asking me if I wasn't "embarrassed" to talk about a "mental illness"; other dementia patients and their carers telling me how they felt abandoned and isolated by society.

How things have changed. People now talk about dementia openly and there is a much greater understanding within the community about the illness. There

is still a huge amount of work to be done to remove the stigma associated with dementia, but the strides we have made have been amazing. The work being done at Bournemouth University is going a long way towards helping dementia patients and their carers receive the dignity and understanding they deserve.

Dementia is one of the most significant public health and social challenges facing us in the 21st century – and BU is not only addressing that challenge, it's also helping us to achieve a fully integrated dementia friendly society.

**Angela Rippon**  
Broadcaster & Journalist and Co-chair of the Dementia Friendly Communities Committee



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# Facing the future

## BU leads facial recognition campaign

### The research

Psychologist Sarah Bate's high profile research into the condition prosopagnosia, commonly known as face blindness, is at the heart of a new national campaign she hopes will end in the corridors of power – and a change in the law.

The BU academic has launched an e-petition to lobby the Department for Work and Pensions, calling for prosopagnosia to become a formally recognised condition - and is targeting the 100,000 signatures she needs to get the issue debated in the House of Commons.

Prosopagnosia is characterised by an inability to recognise others from their faces alone. It varies from a very mild form, where an individual can struggle to put a face to a name occasionally to

those at the extreme end of the scale when they are unable to recognise their own child.

Despite the fact this distressing and debilitating condition affects one person in 50, public and professional awareness of prosopagnosia is low. This means the condition goes undetected in many sufferers, including children.

Sarah and her team also contest that although the condition meets the criteria of the Equality Act 2010 to be termed a disability, it is not recognised as such. This means many sufferers feel unable to declare their condition at work, so the petition calls for public discussion and formal recognition of prosopagnosia so those affected, whatever their age, are afforded proper equal rights.

The fight to have prosopagnosia formally recognised has already enjoyed some success, with the NHS agreeing to include prosopagnosia in its A-Z of conditions on the NHS Choices website, while Sarah has been awarded a British Psychological Society grant to help fund a Face Blind Awareness Campaign.

In the meantime, Sarah's research continues – as does the quest for more volunteers who believe they have face processing difficulties, or parents of children who may also be afflicted by the condition.

To sign the petition, visit <http://epetitions.direct.gov.uk/petitions/46715>

### The academic



**Dr Sarah Bate**  
Neuropsychologist

Quite simply we believe that prosopagnosia deserves to be formally recognised as a condition. The government owes it to those affected by prosopagnosia in view of the certain limitations this disorder imposes on their everyday lives.

In our research we have met many people who cope well and can share amusing anecdotes about their failures at recognition. But for some it is no laughing matter, particularly in educational or professional settings.

While there is no formal recognition for prosopagnosia, many people are reluctant to reveal their condition in the workplace fearing they maybe discriminated against in terms of future opportunities or promotion.

We believe it should be afforded the same recognition as other disorders, such as dyslexia or stuttering, but our petition isn't just about recognising prosopagnosia in terms of the Equality Act.

This petition is also about raising awareness of the disorder in educational settings. 300,000 children in the UK alone may have this condition, yet many in the education profession have never heard of it.

We fear that it maybe misinterpreted as another disorder resulting in a misdiagnosis and inappropriate support for a child. That could have long term implications and that's why we need a change.

### The student



**Amanda Bussunt**  
BSc (Hons)  
Psychology

I wanted to become an academic researcher and after studying face recognition in one of my lectures I was hooked, and was subsequently fortunate enough to get involved in Sarah's research.

As well as developing some of the cognitive tests for the research, I have helped in drawing up a survey for educational psychologists to try and raise awareness of the symptoms of prosopagnosia and avoid misdiagnosis of the condition.

The survey is a very important element of the research though, as while there is some awareness of the condition in adults, in terms of children much more work needs to be done.

Raising awareness is also important in terms of attracting more people for testing. It is understood that two per cent of the population could be suffering from prosopagnosia so it is important that we continue to test those people who feel they may be suffering from the condition.

### The impact



In June I tabled an Early Day Motion in Parliament to raise awareness of prosopagnosia with MPs. As the condition falls within the remit of the Equality Act as an impairment that has a substantial and long-term negative effect on one's ability to carry out normal daily activities, I have called on the government to work towards increasing awareness of the disorder.

I am impressed by the research being done by BU on prosopagnosia. It was not a

condition that I had much awareness of, and I have learnt that although many people with the condition are able to cope well; others struggle with it and shy away from personal and professional situations.

More awareness and official recognition would be an important step in ensuring prosopagnosia is dealt with correctly and responsibly. Because it is not a formally recognised disorder, many sufferers do not wish to inform their employers about it, despite the fact that it can have a negative impact on their ability to perform at work.

In addition, many education professionals have little knowledge of face blindness and without appropriate support, I fear that children with the condition could be held back in their social and educational development.

**Annette Brooke OBE**  
MP for Mid Dorset and North Poole

## Inspiring

our students, graduates and staff to enrich the world

- Prepare students for flexible futures with skills to meet the changing demands of the workplace
- Build personal professional development opportunities into all programmes
- Create highly sought after, employable graduates known for their intellectual rigour, critical thinking, professionalism and resilience
- Support and inspire staff to realise their full potential
- Inspire our staff and students to enrich the world.



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# Thousands flock to our first ever Festival of Learning!



**A whole host of fascinating, informative, fun events and more than 4,000 visits – BU's first ever Festival of Learning has been hailed a great success.**

From 3-14 of June, BU opened its doors to the public, offering opportunities for professional development, lifelong learning – and of course, plenty of entertainment too.

The response to this free event was fantastic!

Reaction from those who attended the festival has been extremely positive, with the majority saying their experience of the event was either 'very good' or 'excellent'.

For university staff it was a chance to share their knowledge and expertise with an audience from far and wide, as well as build some important partnerships across the region.

The Festival offered an incredibly diverse and dynamic programme of events, suitable for all.

They covered topics from the 'The Impact of Technology on Children' to BioBlitz: a 24 Hour Wildlife Survey of Poole Park' and from 'Intervention in Childbirth: What's Wrong with Letting Women Choose?' to 'Behind the Scenes of a TV Studio'.

There was even the irresistibly titled 'Don't Eat Poo and Die, Eat Poo and Live', an illustrated lecture on the diversity of things people eat in different cultures that offered visitors the chance to try some common, and not so common foods – if they dared!

Such was the success of this inaugural **Festival of Learning** event, it will be held next year from **9-16 of June**.



## Festival of Learning... the facts!

- Over 4,000 visitors to the Festival of Learning
- 96% attendees surveyed said that they were 'very likely' or 'likely' to come to another Festival of Learning event.

## What they said...



**"It is really great to see a Festival that is very open to lots of different ideas and discussions because I think that's what a university should be."**

Natalie Bennett  
Leader of the Green Party



**"I know lots of people who took part in so many things (as I myself did) and found the whole Festival interesting, fun, stimulating and a real breakthrough for the University in its relationship with the local area."**

Martin Broad  
Local community leader (Chief Executive of Boscombe Independent Advice Centre, trustee of Bournemouth 2026)



**"I am extremely proud to have supported colleagues to develop an initiative which demonstrates BU's commitment to public engagement. The Festival offers so many free activities and brings our academic community closer to the local area. I have been overwhelmed by positive feedback from members of the public and our staff."**

Dr Rebecca Edwards  
Festival Manager



**"I went to the brilliantly entitled 'Don't Eat Poo and Die, Eat Poo and Live' which was fantastic with a very charismatic speaker. I thought the event was great and it was lovely to see a really full lecture theatre of people of all ages having fun. I also went to a very different event on reading, writing and eye movement. It was fantastic to hear people who are so passionate about their research. Some of the insights I gained from the event I am now using in my training materials in work."**

Glenn Sadler  
Member of the public



**"As a student on the events management degree programme, spending my placement year as the event co-ordinator for the Festival of Learning was a fantastic opportunity to apply and develop my skills, build contacts and grow my confidence. I am proud to have been such an integral part of showcasing the best of BU and I would encourage more students to get involved in 2014."**

Naomi Kay  
BU Events Management student



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# Cutting-edge facilities that are transforming the student experience



# BU community: Our people and how they collaborate

**Creating, sharing and inspiring – three words that lie at the heart of the BU experience and this year has been no different.**

Across the university, staff and students have been embracing the principles of fusion by working together in a spirit of collaboration and co-operation, sharing ideas, knowledge and expertise to deliver life changing research.

Here are just some of those projects that show what makes BU so special.

## The School of Tourism



Dr Tim Breitbarth worked with student John Bryson (BSc (Hons) Sports Management) and Dr Stefan Walzel from German Sport University Cologne on a paper entitled 'Downstream indirect reciprocity: explaining and measuring consumer reactions to sport clubs' corporate social responsibility activities'. The study won 'Best Paper' in the Sports Marketing track at the Academy of Marketing Conference 2013. John will later present parts of the ongoing international research project at the upcoming European Association for Sports Management Conference in Istanbul, a 1,000+ participant, research-focused conference.

**"I really enjoyed collaborating with Tim and Stefan. Being part of the project gave me an insight into the process of writing academic papers and so I was very excited when it won the award. This is a project that I am very proud to have been a part of."**

**John Bryson**

Dr Debbie Sadd, Lecturer in Leadership and Strategy collaborated with student Laura Chapman (BA (Hons) Events Management) on the paper 'Events as strategic marketing tools in shopping centres'. The research revealed that it is no longer solely the retail sector that attracts shoppers into shopping centres,

but the events that take place within these spaces. As a result a lot of time, money and focus are now placed on attracting different types of events.

**"Working collaboratively with Debbie Sadd during my time at Bournemouth University was an invaluable experience. As an undergraduate student working on the project I gained an incredible amount of knowledge and, following my degree, Debbie was crucial in refining my ideas allowing this piece of work to be published in *Event Management Journal*."**

**Laura Chapman**

## The Media School

PhD student Rebecca Watkins collaborated with Dr Mike Molesworth on a paper entitled 'The Biographies of Digital Virtual Goods' which was awarded Best Competitive Paper at the international Consumer Culture Theory Conference held this year in Tucson, Arizona. The paper explores ownership and possession in the context of digital goods and builds on award-winning research on digital virtual consumption by Mike and Dr Janice Denegri-Knott, both senior lecturers in The Media School and Rebecca's PhD supervisors.

**"Mike and Janice have encouraged me to publish and to present my research at conferences from the very beginning of the PhD process. Mike and I were extremely honoured to receive the award as the conference consistently demands such a high standard of research - and this year was no exception"**

**Rebecca Watkins**

## Student Demographics

<b>Registered students</b>	16,683
<b>Male</b>	45%
<b>Female</b>	55%
<b>Mature</b>	42%
<b>Overseas</b>	8%
<b>Full-time</b>	80%
<b>Part-time</b>	20%
<b>First degree</b>	75%
<b>Other undergraduate</b>	14%
<b>Postgraduate</b>	11%
<b>Partner institution students</b>	2,614
<b>UK students from within a 50 mile radius</b>	41%

## Staff Demographics (as of June 2013)

<b>Academic</b>	596
<b>Professional &amp; Support</b>	933
<b>Male</b>	43%
<b>Female</b>	57%
<b>Overseas</b>	13%
<b>Full-time</b>	1,234
<b>Part-time</b>	327



**At the November 2012 award ceremonies we welcomed the following people to the BU community as Honorary Graduates**

<b>Dr Jean-Claude Baumgarten</b>	Doctor of Business Administration
<b>Dr Sibyl Fine King</b>	Doctor of Arts
<b>Dr Andrew Rennison</b>	Doctor of Science
<b>Dr Fiona McMillan OBE</b>	Doctor of Education
<b>Dr Paul Franklin</b>	Doctor of Arts



**Professor Adam Blake and Dr Neelu Seetaram** were elected to the board of the Executive Council for the International Association for Tourism Economics.

**Professor Tim Darvill** was appointed to the English Heritage Academic Committee, which advises on archaeological and heritage matters. This is an important and very prestigious appointment.

**Professor Jonathan Parker** received the Outstanding Reviewer Award at the Emerald Literati Network 2012 Awards for Excellence for Work on the Journal of Adult Protection.

**Professor Jane Reid**, a visiting professor in the School of Health & Social Care's nursing team, was shortlisted as one of the 50 most inspirational women leaders in health care identified by the Health Service Journal (HSJ).

Sports Development and Coaching Sciences student **Ben Godbold** started his mission to complete 52 marathons in as many weeks to raise £100,000 for charity.

**Danielle Foster**, a fourth year Law student was awarded the Hays Employability Prize for her poster presentation describing her placement year.

Student midwives **Jo Mockler** and **Emma Knott** were jointly named Student Midwife of the Year at the British Journal of Midwifery Practice Awards 2013, after raising more than £4,500 for Dorset County Hospital.

Product Design student **Martin Constantine** won a national competition for creating the best film about his placement year abroad.

Television Production student **Gulliver Moore** won a YouTube Digital Innovation Award at the 2013 First Light Awards. His short film, 'The Perfect Dream', won following a public online vote.

Digital Effects graduate **Pramod Lj** beat more than 320 entries from around the world to win Computer Graphics Student of the Year as part of the CG Student Awards.

Writing for the Media graduate **Christiana Brockbank** beat more than 500 entries to win a nationwide BAFTA competition to find Britain's most promising comedy writers.

3D Animation student **Leo Crane** won the prize for best student film at an animation festival in Miami.



More than **200 students from The Media School** provided coverage of the US Presidential and Congressional election day contest. The team, a mix of undergraduate and postgraduate students, reported live across a variety of mediums including TV, radio, the web, and social media. Their reports featured commentary from student journalists at The University of Massachusetts, Amherst, and political pundits from *The Guardian* and The University of California, Berkley.

## Environment

The best academic experience needs the best facilities. That's why we are investing £200 million in our facilities to achieve BU2018.



**1st university to be "commended" for quality of student learning opportunities**

The Quality Assurance Agency for Higher Education, September 2013

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# Out of Africa...

## ...and into Dorset for SUBU's volunteers

**From helping young children in West Africa to supporting those with Alzheimer's right here in Bournemouth – SUBU's dedicated team of volunteers have once again been clocking up the miles to help those in need.**

In what has been another hugely successful year for SUBU Volunteering, they have also racked up the hours in the community too – a total of 2000 hours to be precise!

It was in April this year that 21 students from BU travelled more than 3,000 miles to the small Ghanaian village of Nsuta to assist in a major building project, the refurbishment of a primary school and nursery that is such a vital part of the local community.

It was a very physical challenge, as the students toiled in temperatures that topped 40C, working long hours to bring both the school and nursery up to scratch.

Part of this year's Rag events organised by SUBU, which raised a total of £189,000, they carried out bricklaying, plastering, concreting and painting, braving the often intense heat to complete the work required – in just ten days!

But they were equal to the challenge. There was an opportunity to sample the local Ghanaian culture too, camping in nearby tents and spending time with the local villagers, students and teachers.

In Bournemouth, SUBU Volunteering encouraged students to take part in two projects with the Alzheimer's Society in Bournemouth and Poole, which

had a significant impact on those with dementia, as well as their families and carers. The students joined a Singing for the Brain event, designed to bring together those with Alzheimer's in a friendly and stimulating environment. The students handed out refreshments and socialised with everyone at the session.

Students also took part in Memory Café, again handing out refreshments, while encouraging those with Alzheimer's to participate in quizzes and games.



### The students



**Keval Parshotam**  
BU Clinical Exercise Science student

Working in Ghana was the most amazing, challenging and unforgettable experience of my life. I believe as a group we have made a positive impact on the village, the people and each one of us has changed for the good. The result of this hard work was amazing. It was a great effort and will not be forgotten by any of us for the rest of our lifetime. Hopefully we can go back and build more schools. I would recommend this sort of volunteering work to everyone.



**Rebecca Sultana**  
Project leader for Alzheimer's Society project and winner of the 2013 Bourne Brilliant award for Outstanding Contribution to the Community

I am honoured to have been part of such an inspiring volunteering project. To see the faces of those with Alzheimer's and their carers enjoy the company of young people is very heart-warming... Volunteering is an opportunity to change not only other people's lives, but also your own. I have become much more confident as a person.



### The impact

"The carers and people with dementia were thrilled to be able to engage with younger people on a regular basis, sharing life stories and participating in the singing together.

I know from speaking to my clients that they felt it extremely beneficial to mix with the younger generation at these sessions and enjoyed the interaction.

Both groups aim to reduce social isolation and to provide a safe and stimulating environment, to which the students added a great deal."

**Yvonne Rogers**  
Group Facilitator and Dementia Support Worker for the Alzheimer's Society



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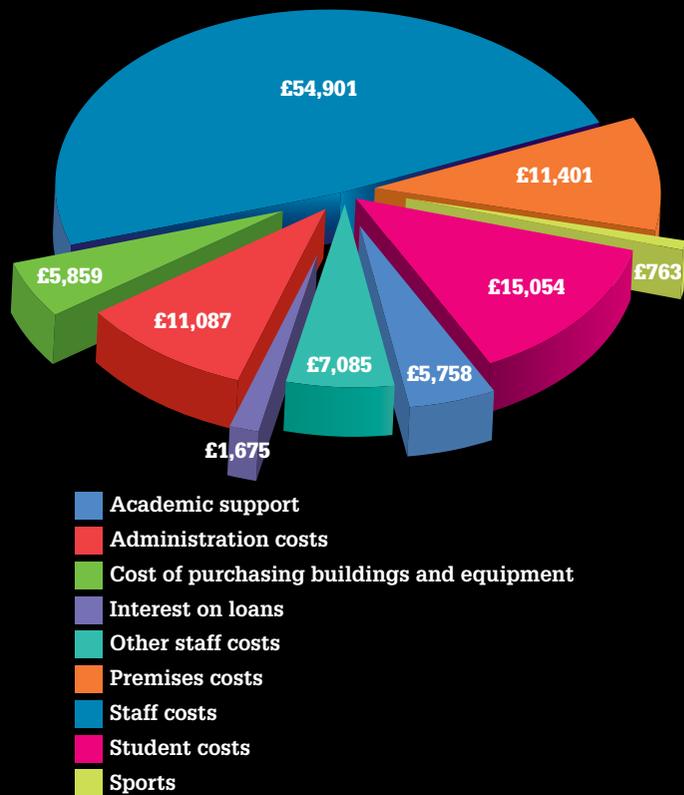
The Quality Assurance Agency for Higher Education, September 2013



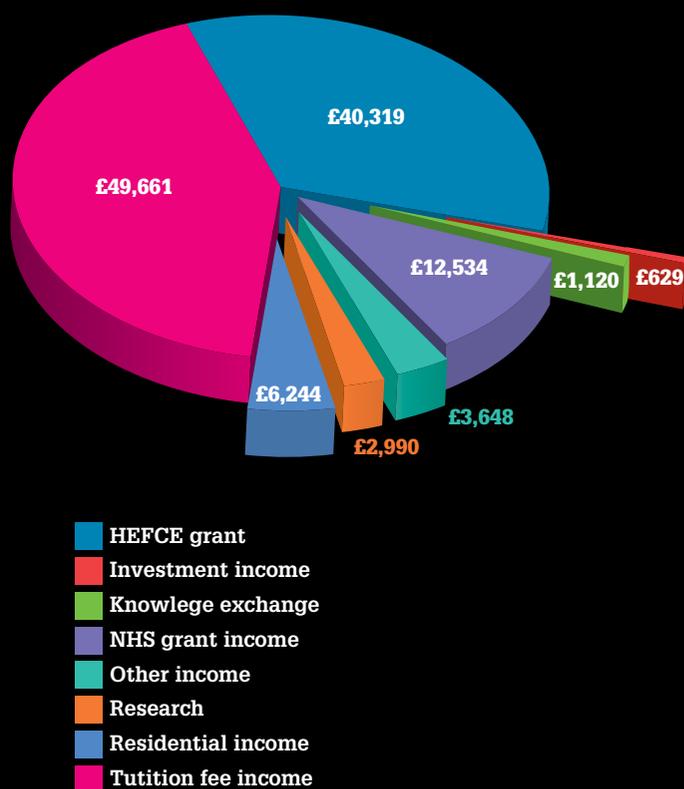
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# BU: The finances

## Expenditure 2011-12 £000



## Income 2011-12 £000



## Summary consolidated income and expenditure account for the year ended 31 July 2012 (£000)

Income	2012
Funding Council grants	£40,319
Tuition fees and education contracts	£62,195
Research grants and contracts	£2,990
Other operating income	£11,012
Interest receivable	£629
<b>Total</b>	<b>£117,145</b>

Expenditure	2012
Staff costs	£56,293
Depreciation	£5,871
Other operating expenses	£50,877
Interest payable	£2,528
<b>Total</b>	<b>£115,569</b>

## Summary consolidated balance sheet as at 31 July 2012 (£000)

	2012
Fixed assets	£78,170
Current assets	£41,695
Creditors: Amounts falling due within one year	-£19,258
<b>Total assets less current liabilities</b>	<b>£100,607</b>
Creditors: Amounts falling due after more than one year	-£28,929
Pension liability	-£35,614
<b>Total net assets</b>	<b>£36,064</b>

Represented by:	2012
Deferred capital grants	£21,567
Revaluation reserve	£6,117
Revenue including pension reserve	£8,380
<b>Total funds</b>	<b>£36,064</b>

# BU: The numbers

**1st**

university to be "commended" for quality of student learning opportunities



**1st**

This year BU received first class honours for the fourth year running in the People and Planet Green League

**14**

The number of places that BU leaped in this year's *The Times* and *The Sunday Times Good University Guide*

**53**

new academic appointments were made in the last academic year

**80%**

student satisfaction in the 2013 National Student Survey (NSS)

**89.9%**

of BU graduates have work experience, more than any other university in the UK.

**91.5%**

of BU graduates were either employed or in further study in 2011-12 six months after graduation.

**99**

clubs and societies were registered this year, of which 23 were academic societies, an all-time record

**100**

The number of fully funded and part-funded PhDs BU has committed to over the next six years

**100%** of undergraduate courses offer the opportunity of a professional placement

**227** students exhibited at the Festival of Design & Innovation



**300** students enrolled on the BU student development award

**470** student volunteers gave more than 2,000 hours of their time to local, national and global volunteering projects

**489**

The number of research and knowledge exchange projects underway in 12/13

**700** student representatives were trained to be the collective student voice at BU

**822**

Scholarships were awarded this year

**1,202**

students completed a full sandwich year placement

**2,000**

international students from around 100 different countries study at BU

**3,538**

students graduated in November 2012

**7,059**

students attended SUBU's Annual Fundraising Summer Ball, making it the largest of any UK university

**7,364**

International alumni from 127 different countries are still in contact with BU

**16,000**

students/beneficiaries were involved in BU outreach activities during 2012-13



**16,683**

students are currently enrolled at BU

**£2.5m**

BU's income from knowledge exchange in 2012-13

**£3.3m**

BU's total research income for 2012-13



**£10m**

is our current annual spend on buildings and IT facilities



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